

NATIONAL BRANDS

<u>BRAND NAME</u>	<u>CIGARETTE TYPE</u>	<u>FILTER TYPE</u>	<u>APPROXIMATE CIGARETTE LENGTH, MM</u>	<u>APPROXIMATE FILTER LENGTH, MM</u>	<u>APPROXIMATE OVERWRAP LENGTH, MM</u>	<u>DATE FIRST SOLD</u>
Alpine	Filter Menthol	CA*	85	21	26	1
Benson & Hedges (HP)	Filter	CA*	70	25	30	1
Benson & Hedges (HP)	Filter	CA	85	20/5 Recess	30	1
Benson & Hedges	Filter	CA	100	27	32	1
Benson & Hedges	Filter Menthol	CA	100	27	32	1
Benson & Hedges (HP)	Filter	CA	100	27	32	1
Benson & Hedges (HP)	Filter Menthol	CA	100	27	32	1
Benson & Hedges Lights	Filter	CA*	100	27	36	10-77
Benson & Hedges Lights	Filter Menthol	CA*	100	27	36	10-77
English Ovals (HP)	Non-Filter	-	70	-	-	1
English Ovals (HP)	Non-Filter	-	85	-	-	1
Galaxy	Filter	C on CA + CA	85	25	30	1
Marlboro (HP)	Filter	CA	80	19	23	1
Marlboro	Filter	CA	85	21	25	1
Marlboro (HP) <sup>2</sup>	Filter	CA	100	27	31	1
Marlboro <sup>2</sup>	Filter	CA	100	27	31	1
Marlboro	Filter Menthol	CA*	85	21	26	1
Marlboro Lights	Filter	CA*	85	25	31	1
Marlboro Lights	Filter	CA*	100	27	36	1-78
Merit	Filter	CA*	85	25	31	1
Merit	Filter Menthol	CA*	85	25	31	1
Merit	Filter	CA*	100	27	36	1
Merit	Filter Menthol	CA*	100	27	36	1
Multifilter	Filter	C on CA + CA*	85	25	30	1
Multifilter	Filter Menthol	C on CA + CA*	85	25	30	1
Parliament (HP)	Filter	CA*	80	20/5 Recess	30	1
Parliament	Filter	CA*	85	20/5 Recess	30	1
Parliament	Filter	C on CA + CA*	100	25/5 Recess	37	1
Philip Morris	Non-Filter	-	70	-	-	1
PM Commander	Non-Filter	-	85	-	-	1
Players (HP)	Non-Filter	-	70	-	-	1
Saratoga (HP)	Filter	CA*	120	30	35	1
Saratoga (HP)	Filter Menthol	CA*	120	30	35	1
Virginia Slims	Filter	CA	100	25	32	1
Virginia Slims	Filter Menthol	CA	100	25	32	1

<sup>1</sup>Sold prior to January 1, 1977.

<sup>2</sup>These products with identical specifications are in test market in red package designs (Oklahoma City/Tulsa, Oklahoma).

\*Ventilation system used.

C = Charcoal  
CA = Cellulose Acetate  
HP = Hard Pack